

Laughing Whale Coffee Roasters



The South Shore's only
100% Fair Trade Certified
& Organic Roaster

Prices in effect from August 2011

Laughing Whale combines the newest technology with traditional small-batch roasting and blending to produce remarkable coffees with a small environmental footprint. Using organically-grown, certified fair-trade coffees, Laughing Whale employs a catalytic tower that burns the smoke from roasting and recycles the heat back into the roaster to save energy. Laughing Whale has the lowest-emission, most fuel-efficient coffee roaster in Atlantic Canada!

Laughing Whale blends are roasted separately and *mélange* blended—roasted to two or three different levels and then combined—to bring out coffee's complexities and range of flavours. Decaf coffees are carbon dioxide or water-processed to retain optimum flavour.

Blends are roasted to order, then packaged in your choice of bag—a **state-of-the-art compostable paper bag** with corn film lining or a **recyclable foil bag**. For optimum freshness when using the paper bag, please transfer your coffee into a container with a tight fitting lid.

Laughing Whale contributes \$.25 per pound of its Nova Scotia retail coffee sales to the Ecology Action Centre. For over 35 years the EAC has been dedicated to education, action and advocacy to protect Nova Scotia's natural environments. To learn more about the Ecology Action Centre and its initiatives, please visit the EAC website at www.ecologyaction.ca.

New pricing for September reflects yet another jump in green coffee bean prices.

Regular whole bean and ground coffees	2-pound package \$27
Espresso whole bean and ground coffees	2-pound package \$29
Decaf whole bean and ground coffees	2-pound package \$31

Prices are for compostable paper bags; for foil bags please add \$0.50.

If you are ordering ground coffee, please please specify your grind preference:

Coarse—for French presses (Bodums) and percolators

Regular—for flat-bottomed basket drip and metal cone filters

Fine—for paper cone filters

Espresso—very fine, for espresso makers. Humidity and freshness affect espresso extraction; this grind may behave differently under varying conditions.



COFFEE DESCRIPTIONS

Boat Out of Water (medium roast decaf)—Full-bodied taste from Peruvian and Mexican coffees, but without caffeine.

Café Ella (medium-dark roast)—Subtle strength but light on its feet. La Femenino coffees from Bolivia and the Dominican Republic are grown by women's cooperatives. Laughing Whale contributes \$.05 per pound of the sale of this coffee to Lunenburg's Second Story Women's Centre. *Temporarily unavailable in its original blend. Modified offering priced at decaf pricing due to higher bean prices.*

Grounds For Harmony (medium roast)—A fundraising coffee that helps the local music scene! Laughing Whale donates a portion of the proceeds of the sale of this coffee to the Lunenburg Folk Harbour Festival. *Available only in July and early August.* Enjoy Morning Mantra year-round for an equivalent taste.

Mardi Gras (dark roast decaf)—Go on, live it up! A dark lively taste, but without the caffeine.

Morning Mantra (medium roast)—Full flavoured, with low acidity and smooth finish. A blend of coffees from Mexico and the Dominican Republic. Start your morning on the right note!

Ooh La La! (very dark roast)—A high-altitude Peruvian coffee that's smoky and sweet, with an attitude! Great for French presses (Bodum) and served "café au lait" style.

Rock Your Boat (dark roast)—A bold coffee, rich in taste and aroma. Very dark, mi-noir and medium Mexican beans, bolstered by full-bodied Sumatran.

Seventh Wave Espresso (dark roast)—Coffees from Ethiopia, Indonesia and Central America roasted and blended to release a flood of delicious flavours from your espresso machine. Also great brewed.

Summa Sumatra (medium-dark roast)—Straight-up earthy Sumatra from the Aceh province of Indonesia.

Toothless Shark (medium-dark decaf)—A medium-and-dark decaf blend that delivers a delicious full-bodied cup of espresso without the jolt.

Wind in Your Sails (medium roast)—A bright-but-mild blend. Predominantly Guatemalan with some Columbian for added intrigue.



ellora natural & organic foods

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